

# MIS Quarterly Executive

---

Volume 11 | Issue 2

Article 1

---

5-31-2012

## Editor's Comments

Carol V. Brown

Stevens Institute of Technology, carol.brown@stevens.edu

Follow this and additional works at: <https://aisel.aisnet.org/misqe>

---

### Recommended Citation

Brown, Carol V. (2012) "Editor's Comments," *MIS Quarterly Executive*: Vol. 11 : Iss. 2 , Article 1.

Available at: <https://aisel.aisnet.org/misqe/vol11/iss2/1>

This material is brought to you by the AIS Journals at AIS Electronic Library (AISeL). It has been accepted for inclusion in MIS Quarterly Executive by an authorized administrator of AIS Electronic Library (AISeL). For more information, please contact [elibrary@aisnet.org](mailto:elibrary@aisnet.org).

## EDITOR'S COMMENTS

The Senior Editor role for *MIS Quarterly Executive* is critical for ensuring both the quality and relevance of the practice-based IS research that we seek to publish. Beginning with Volume 1, *MISQE*'s SE appointments have included internationally recognized thought leaders as well as former editors-in-chief of other leading IS journals. With deep gratitude, we recognize the service provided by the following two SEs rolling off the *MISQE* Board:

- *John F. Rockart*, the former director of MIT's Center for Information Systems Research (CISR) and highly cited thought leader, was the first *MISQE* editor-in-chief. With the first issue in 2002, he set the bar high for article acceptance and crisply written texts. For more than a decade he has therefore been an invaluable guiding hand for this journal.
- *Robert W. Zmud*, a former editor-in-chief of *MIS Quarterly*, is well known for his contributions to the field as a scholar, faculty & student mentor, department chair, and former research director for SIM's Advanced Practices Council. Bob is retiring from the University of Oklahoma this year, but will no doubt continue to help shape the IS academic field for years to come.

Our two new SE appointments are senior scholars known for their research on topics of keen interest to IS executives, as well as their leadership roles outside of North America:

- *Christina Soh*, Nanyang Technological University in Singapore (ACSOH@ntu.edu.sg) [effective January 2013]
- *Philip Yetton*, Australian School of Business (p.yetton@unsw.edu.au) [effective June 2012]

In this June 2012 issue, the first article, "Developing a Sustainable IT Capability: Lessons from Intel's Journey," shares in detail the IT sustainability initiatives and achievements at Intel. Co-authors Curry and Donnellan from the National University of Ireland, in collaboration with Intel managers Guyon and Sheridan, use four capability categories in an IT sustainability maturity framework (SICT-CMF) to tell Intel's story, and then provide general lessons learned about managing an IT sustainability initiative.

A case study of a decade-long enterprise architecture voyage at a large U.S.-based insurance company is presented in the second article: "Delivering an Effective Enterprise Architecture at Chubb Insurance." Co-authors Patrick Sullivan, the current chief architect at Chubb, SIM-APC research director Richard T. Watson and APC research associate Heather A. Smith, provide rich details supported with quotations from Chubb managers, including current CIO Jim Knight and former CIO June Drewry—both of whom have also been leaders of SIM International.

In the article "Extending Traditional EIS Use to Support Mobile Executives Online and Offline," co-authors Mayer, Bischoff, Winter and Weitzel first present focus group evidence for the growing usage of mobile devices to access information systems historically referred to as executive information systems (EIS). Then they describe EIS design solutions developed by Continental AG to address the challenges of supporting their own mobile business leaders.

As this issue goes to press, a call for papers on business analytics and "big data" research is being prepared under SE Jeanne Ross, former SE Cynthia Beath, and Editorial Board member Barbara Wixom for the 2012 pre-ICIS SIM Academic Workshop and December 2013 *MISQE* special issue. We hope that you will join us!

Carol V. Brown  
Editor-in-Chief  
(carol.brown@stevens.edu)

*Did you know that...*

- Our Web site ([www.misqe.org](http://www.misqe.org)) provides publicly available abstracts for all articles published in this journal since 2002.
- SIM and AIS members can download entire articles for free.